

# Wear Your Awareness 2011

Promoting education and increased awareness  
In Memory of kids killed by the 'CHOKING GAME'.

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See More Details on the following page

This is the Rough mockup of the back side of **April 2011** set of The DB Foundation's "Wear Your Awareness 2011" T-Shirt. Thank you to the families of each of these victims for sharing in promoting awareness. **For April Delivery, Orders must be received by April 24<sup>th</sup> at Midnight EST.**

### **HOW DO I INCLUDE MY CHILD or FAMILY MEMBER?**

If you have not yet registered your loved one on the database, follow this link to register them: <http://www.emailmeform.com/builder/form/22902> . There is a consent release included on the registration form.

If you have already registered and would like to update giving consent and would like their name to appear on these shirts, please email [support@TheDBFoundation.net](mailto:support@TheDBFoundation.net) stating the child's name (as you would like it to appear) and your consent.

### **HOW DOES ORDERING WORK?**

Visit [www.ChokingGame.net](http://www.ChokingGame.net) to check out, and order, all the Awareness Gear!

"Wear Your Awareness" runs from February – November. This is the 3<sup>rd</sup> year we've sponsored this awareness campaign and it had grown every year. Items are ordered/shipped in four batches.

Ex: If you place your order on Feb 1<sup>st</sup>, it will be queued with all orders for that period, ending with the deadline of April 24<sup>th</sup>. Then on the shipment day, the second week of May in this case, your order will be shipped. This system enables us to be the most cost efficient, order items in bulk and ship in mass quantity.

### **The schedule is as follows:**

(May be subject to change without notice, please always check the website first)

#### **April**

Opens: Feb 1st

Deadline for placing an order: April 24<sup>th</sup>

Expect shipments to arrive to you the second week of May.

#### **June**

Opens: April 24<sup>th</sup>

Deadline for placing an order : June 30th

Expect Shipment to arrive to you the second week of July.

#### **Sept**

Opens : June 30th

Deadline for placing an order: Sept 2<sup>nd</sup>

Expect Shipment to arrive to you the second week of October.

#### **November**

**(Final batch of the year)**

Opens: Sept 2<sup>nd</sup>

Deadline for placing an order: Nov 4<sup>th</sup>

Expect shipment to arrive to you the 3<sup>rd</sup> week of November

(Please plan accordingly if you are thinking of "Wear Your Awareness" Items for Holiday gifts)